

**II INTERNATIONAL SCIENTIFIC CONFERENCE
«EFFECTIVE HEALTH CARE MANAGEMENT: STRATEGIES OF INNOVATION »**

September 23-24, 2021

Saratov, Russia

Call for papers

To whom it may concern

Dear Colleagues!

Institute of Public Health, Health Care and Humanitarian Problems of Medicine of Saratov State Medical University named after V.I. Razumovsky informs about the II International scientific conference "Effective health care management: strategies of innovation" which will be held on **September 23-24, 2021 in Saratov**.

Organizers:

Saratov State Medical University named after V.I. Razumovsky

First Moscow State Medical University named after I.M. Sechenov (Sechenov University)

Ministry of Health of the Saratov Region

Agenda:

1. Managing prevention, medical care and rehabilitation.
2. Management in health care: methodology and practice.
3. Digital health: opportunities, risks, technologies.
4. Social, psychological, ethical and legal aspects of health care: problems and prospects.
5. Health-saving nutritional technologies in preventive medicine.
6. Medical and pharmaceutical education: tradition and innovation.
7. Nursing care: reform trends and development.
8. Issues of staffing in health care. Professional development for medical and pharmaceutical specialists. Healthcare management training.
9. Epidemiological challenges in health care and medical education.
10. Marketing strategies in healthcare. Public private partnership. Import substitution. Organization of biobanking. Medical tourism.
11. Problems of managing and legal support of clinical trials and pharmacovigilance.
12. Provision of medicines and medical products for the population and medical institutions. Issues of pharmacoconomics.

Conference languages: Russian, English.

The conference format is mixed (full-time and online) and includes sessions, educational seminars, symposia, round tables.

Discussion of the event program takes place in the format of an open discussion, so all interested parties are kindly invited to participate.

Participation activities:

- Publication of paper

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- Presentation / publication of paper
- Participation as a delegate

To participate, you should fill out the registration form posted on the official website www.hcm-conference.ru/eng/ before **September 17, 2021**.

For publication the author should submit paper no later than **September 6, 2021**.

Contact information:

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We will be glad to see you at the upcoming conference!

Organizing committee